



# *F.A.C.E. Makeup Artistry*

## BRIDAL SERVICE MENU




IN - STUDIO ONLY  
(NO LONGER CONTRACTING ON-LOCATION SERVICES)



### BRIDE MAKEUP PACKAGE


365

Includes:  
Bridal Preview  
Traditional Wedding Day Makeup  
Keepsake Compact



### BRIDE ADD-ONS

Airbrush | add 35  
Strip Lashes | add 35  
Engagement Makeup | 85



### ATTENDANTS

Traditional | 85  
Airbrush | add 25  
Strip Lashes | add 25  
Makeup Compact | add 65



### ALTERNATIVES

Private Wedding Makeup Lesson | 175  
Wedding Makeup Public Class  
- Demo Observation | 65  
- Hands On, Interactive | 85  
- Online Version | 75





## *F.A.C.E. Makeup Artistry*

F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

### WHAT IS THE DIFFERENCE BETWEEN TRADITIONAL AND AIRBRUSH MAKEUP?

Appearance is the same. Airbrush is ideal for long-wear, warm temperatures, and/or oily skin. Most Spring/Summer brides book airbrush.

### WHAT IS A BRIDAL PREVIEW?

An appointment and opportunity for Bride and Makeup Artist to meet and curate makeup look before actual wedding date. Recommendation: Booking approximately one month before wedding date and scheduling same date as a hair trial.

### WHAT IS AN ATTENDANT?

Anyone other than the Bride. Examples include Bridesmaids, Mother of Bride, Mother of Groom, Junior Bridesmaids, Flower Girl.

### WHAT IS INCLUDED IN MAKEUP COMPACTS?

2 Eyeshadows, 1 Blush, 1 Lip Color, 1 Powder.

### CAN YOU COME TO ME?

Let us reduce your stress and pamper you by providing a setting made for the moment. The lighting, room temperature, wall color and privacy of our studio space will all work together to provide a relaxing experience and maximize the look, application safety, quality and timeliness. Thank you for trusting us by joining us for in-studio services.



## *F.A.C.E. Makeup Artistry*

F R E Q U E N T L Y   A S K E D   Q U E S T I O N S

### DO I HAVE TO COMMIT TO A BRIDAL PREVIEW?

Thank you for putting your trust in F.A.C.E. We do incorporate a required Bridal Preview into our bridal package to ensure our bride and makeup artist:

- Get to know each other!
- Collaborate in advance to confirm the end look meets the vision.
- Hash out components in advance so makeup can be applied quicker on the wedding day.

### WHAT IS A PRIVATE WEDDING MAKEUP LESSON AND WHY WOULD I WANT ONE?

A lesson is a one-on-one opportunity for the bride to come into the studio and learn how to create her desired makeup look before her wedding date. This allows her to apply her own makeup at her convenience on the day of the wedding.

This is a nice option for brides who:

- Want professional makeup by F.A.C.E. for their wedding, but we are already booked on their wedding date.
  - Want the F.A.C.E. professional bridal makeup "touch", but don't have a wedding-day budget for it.
  - Are eloping or having a destination wedding and won't have access to F.A.C.E. on actual wedding day.
  - Feel they have a good knack on applying their own makeup, but want to learn a little extra for applying it on wedding day.
- \*\* Private, Hands on, Customized, and Includes Video Recap \*\***

### WHAT IS A PUBLIC WEDDING MAKEUP CLASS?

A public group class providing basic/universal tips on wedding makeup techniques for brides and/or bridal party members to recreate on themselves at their convenience on actual wedding day. You can find an online version available on our website.

# *F.A.C.E. Makeup Artistry*

## Bridal Contract

2121 BROADWAY STREET  
PADUCAH, KY 42001  
(270) 519-1213



Full Name of Bride:

---

Full Name of Future Spouse:

---

Who can we thank for referring  
F.A.C.E. to you?:

---

Mailing Address:

---

Phone Number:

---

Email:

---

Today's Date:

---

Wedding Date/Time/Location:

---

Start Time for makeup services:

---

End Time for makeup services:

---



# *F.A.C.E. Makeup Artistry*



Photographer:

---

Videographer

---

Wedding Coordinator:

---

Hairstylist:

---

Salon:

---

Florist:

---

Wedding Hashtag:

---

Bride's Instagram Handle:

---

Bride's Services Desired:

---

---

---

Total Service Price:

---



# *F.A.C.E. Makeup Artistry*



Attendant(s) First and Last Name(s):

---

---

Attendant(s) Phone Number(s):

---

---

Attendant(s) Services Desired:

---

---

Members with Allergies (Please list names with any allergies each recipient has):

---

---

---

---

---

---

---

---



# *F.A.C.E. Makeup Artistry*



A 50% non-refundable, non-transferable retainer is due immediately (in the form of cash, card or check) to book/secure services on wedding date. The remaining non-refundable, non-transferable balance is due 30 days (in the form of cash, card or check) prior to contracted wedding date.



There is a late charge of \$5/day for payments made after the due date. The services will not be provided if the payments are not received. Only one lump sum total for 1st and 2nd retainer is to be issued to F.A.C.E. Makeup Artistry for all makeup services (not separate payments from each member in bridal party receiving services).



The contract will be signed by the person booking services for a particular session, and will specify the location, date, time, number of persons receiving makeup services. If services for more than one person are being booked, retainer must be paid at the time of contract signing to guarantee each reservation.



# F.A.C.E. Makeup Artistry



Thank You for understanding holiday weekend work means we are missing quality time with family. A \$50 flat rate will be added to weddings booked on the following holidays and holiday weekends:

- Easter Weekend
- Memorial Day Weekend
- Independence Day Weekend
- Labor Day Weekend
- Thanksgiving Weekend
- Christmas Weekend
- New Year's Eve Weekend

The service price listed above is determined by all those receiving services and additional fees. Services may only be upgraded. No service, persons or fees can be downgraded, negotiated or removed after signature. The headcount receiving services cannot be added last minute on wedding day unless F.A.C.E. Makeup Artistry has approved availability for services AFTER contracted members are completed. Any additional fees, upgrades or faces are to be paid for in full (via cash or card), BEFORE makeup services begin.

Makeup Artist is not responsible for any allergic reactions that might occur during makeup application. A list of all individuals receiving makeup services will be comprised and confirm what ingredients they are allergic to, if any. Product manufacturers should be contacted regarding allergies/ingredients.



Service provider shall not be responsible for cancellation or delay in delivery or performance from causes beyond its reasonable control, including, but not limited to: acts of God; strikes or other labor disturbances; equipment failure; delays in transportation; inability to obtain fuel, material, or parts; war; acts of terrorism; riot; epidemics; pandemics; floods; fires; unusually severe weather conditions; accidents; or other contingencies the non-occurrence of which a basic assumption on which the booking was made.





# F.A.C.E. Makeup Artistry



I, \_\_\_\_\_,  
take you, Erin Hendley, to be my bridal service provider,  
to pamper me on my wedding day,  
whether stressed or calm,  
through agitation or excitement,  
in a hungover or well hydrated state,  
to beautify and enhance,  
from \_\_\_\_\_ until \_\_\_\_\_,  
the time we do part.

Date:

\_\_\_\_\_

Signed:

\_\_\_\_\_



I, Erin Hendley, take you,

\_\_\_\_\_  
to be my bridal client,  
to provide service and pamper on your wedding day,  
whether stressed or calm,  
through agitation or excitement,  
in a hungover or well hydrated state,  
to beautify and enhance  
from \_\_\_\_\_ until \_\_\_\_\_,  
the time we do part.

Date:

\_\_\_\_\_

Signed:

\_\_\_\_\_

\*Please make all checks payable to  
Erin F.A.C.E. Makeup Artistry, LLC for deposit.

